

Experience the Power of PassMarket™

Integrated Marketing
Solution for

Groovv POS

Groovv POS comes with PassMarket "Lite" built into its software, enabling you to grow your customer list, set up loyalty programs, and push offers to customers. PassMarket "Advanced" delivers even more features for a nominal fee.

PassMarket is a great tool to:

- Increase customer spending with loyalty programs
- Publish offers and message customers
- Guide customers to you via geo-location and beacons

PassMarket Lite features

(included with the Groovv POS):



Rewards Center

Run loyalty programs that customers can join and manage at checkout.



Store Locator

Let customers know where you are and bring them to your door.



Campaign Manager

Push offers to nearby customers through geo-fenced beacons.

PassMarket Advanced additional features

(for a small monthly fee):



Social Media

Reward customers who socialize with your brand.



Coupon Publisher

Maximize customer visits with coupons and offers.



Order Ahead

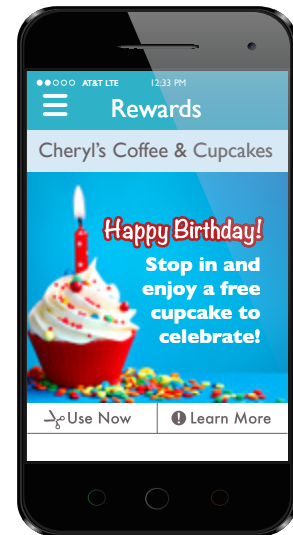
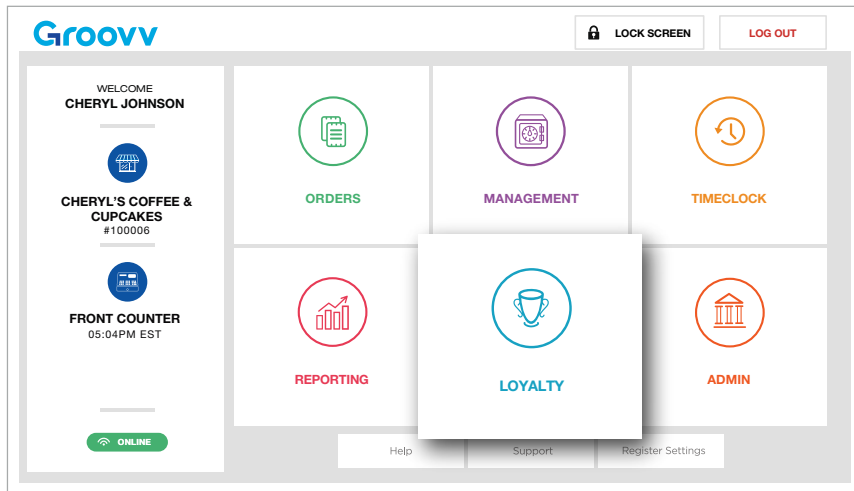
Allow customers to order ahead from your published menu/product list.

Sell Smart.

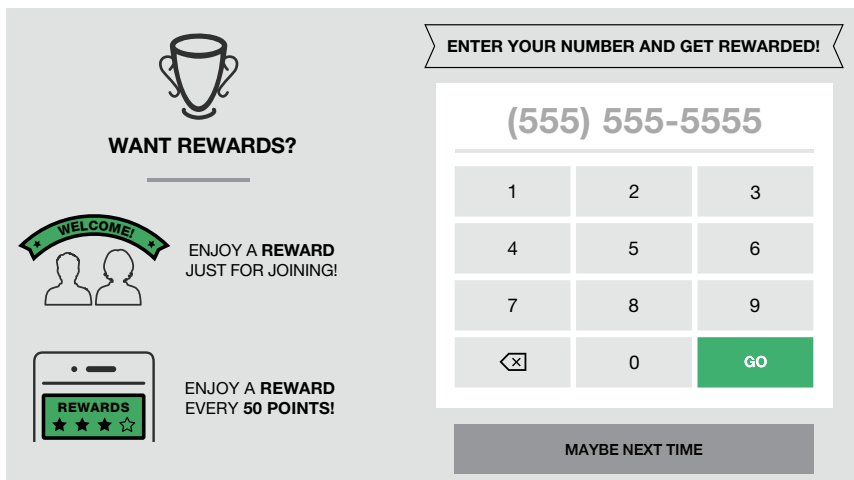
PassMarket Makes It Easy to Grow Your Customer Base!

Integrated within Groov POS, PassMarket puts sophisticated rewards programs, offer messaging and order ahead capabilities right at your — and your customers' — fingertips.

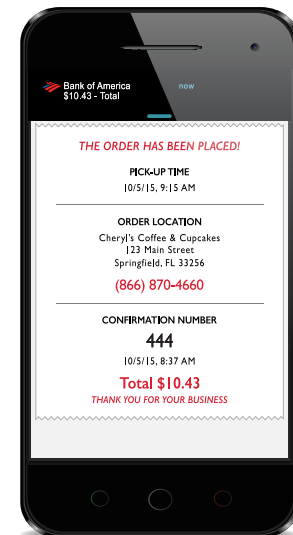
Tap the loyalty button in your POS to get to the PassMarket screen.



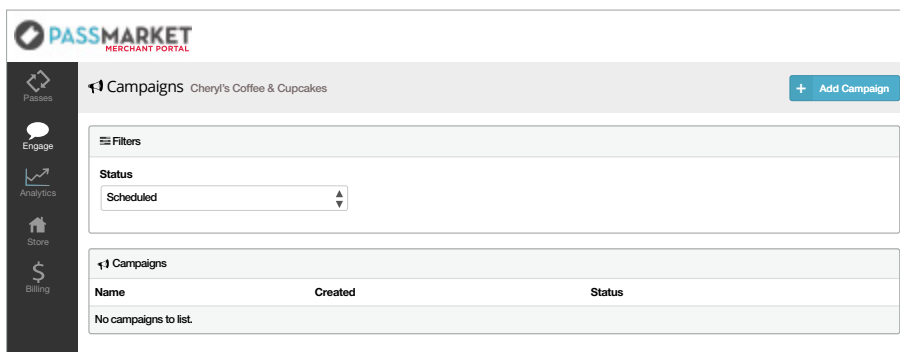
Have customers sign up and choose offers while at checkout.



Customers download the PassMarket app and receive your offers on their smartphones.



Set up campaigns online or through your POS with a simple tool.



Customers can also order ahead from your published menu or product list and pay through the PassMarket app.

Be sure to take advantage of this award-winning tool! Get started today: